

ENFP ***Extroverted - Intuitive – Feeling - Perceiving***
“Anything’s Possible”

As an ENFP, career satisfaction means doing work that:

1. Lets me work with a diverse group of people on a variety of projects, motivated by creative inspiration.
2. Lets me create new ideas, products, services, or solutions to problems that will help other people, and then see my projects become reality.
3. Is fun, challenging, and always varied.
4. Rarely requires me to handle the follow-through, routine details, or maintenance of a system or project.
5. Lets me work at my own pace and schedule, with a minimum of rules or structure and the freedom to act spontaneously.
6. Lets me meet new people, learn new skills, and continually satisfy my curiosity.
7. Is consistent with my personal beliefs and values and lets me create opportunities that benefit others.
8. Is done in a friendly and relaxed environment with humor, goodwill, and a minimum of interpersonal conflict.
9. Allows me the freedom to follow my inspirations and participate in exciting and intriguing adventures.
10. Is done in an environment that appreciates and rewards enthusiasm, ingenuity, and imagination.

Work-related strengths and weaknesses of ENFPs include:

STRENGTHS:

- Innovative thinkers, good problem solvers.
- Can combine their talents with interests and abilities of others.
- Can find success in whatever interests them.
- Good at putting the right people into the right positions/tasks.
- Motivate others with infectious enthusiasm and energy.

WEAKNESSES:

- May not be well organized or good at setting priorities.
- Have trouble following through on details of a project.
- May become bored and easily sidetracked.
- Don’t usually enjoy anything repetitive or routine.
- Usually less effective working alone.

Popular Occupations for ENFPs

CREATIVE

- Journalist
- Screenwriter/playwright
- Columnist
- Character actor
- Musician/composer
- Newscaster
- Interior decorator
- Cartoonist
- Artist
- Reporter/editor

The obvious appeal of these creative careers is the opportunity to continually develop new and original approaches. ENFPs enjoy the creative process, especially if it offers opportunity for collaboration and to be inspired by working with others. The more unconstrained and flexible the working environment, the better ENFPs like it. They work well independently but need frequent, spontaneous interaction with others. They work well independently but need frequent, spontaneous interaction with others to keep their creative juices flowing and to keep their work fun.

MARKETING/PLANNING

- Public relations specialist
- Marketing consultant
- Copy writer/publicity writer
- Advertising account executive
- Advertising creative director
- Strategic planner
- Publicist
- Research assistant

ENFPs usually are excellent long-range thinkers and can easily see the possible effects of an idea, program, or service on others. They take the needs and concerns of other people

into consideration in their planning and often devise innovative and humane solutions to problems. They enjoy creative problem solving, especially as part of a lively and energetic team. Often clever and funny, many ENFPs find satisfaction in writing advertising copy for print or broadcast media. The fast pace and constantly changing face of advertising is also appealing. And they can be great spokespeople for organizations in the role of a public relations manager.

SOCIAL SERVICE EDUCATION

- Social worker
- Social scientist
- Residential housing director
- Psychologist
- Career counselor
- Rehabilitation worker
- Clergy
- Pastoral counselor
- Speech pathologist
- Ombudsperson
- Preschool teacher
- Special education teacher
- Teacher: art/drama/music/English

Many ENFPs find work that has a positive impact on others to be intrinsically satisfying. They can be compassionate and supportive psychologists and creative and enthusiastic career counselors, helping their clients find new and original solutions to problems. Their focus is on possibilities, especially for others, and they have an infectious and energizing style that motivates their clients to try to make positive changes in their lives. They enjoy helping others develop their own spirituality and often are attracted to careers in some form of ministry. As ombudspersons, they are effective and innovative catalysts for change within organizations, helping individuals by serving as a guide to available resources. They often enjoy the personal relationships they build with their students and can be creative and inspirational teachers.

ENTREPRENEURIAL/BUSINESS

- Consultant
- Inventor
- Sales; intangibles/ideas

- Human resources manager
- Human resources development trainer
- Conference planner
- Employee assistance counselor
- Employment development specialist
- Restaurateur

ENFPs are born entrepreneurs! They enjoy working for themselves because it gives them the freedom and flexibility, and the opportunity to choose the projects they wish to work on and the people they want to work with. They usually have an abundance of ideas they want to see turned into reality, particularly those that will affect other people. Many ENFPs enjoy being independent sales people, especially selling intangibles – ideas, rather than products.

The conventional business world is usually not appealing to ENFPs because they dislike excessive rules, regulations, or standard operating procedures. However, within traditional organizations, ENFPs flock to the human resources departments in the role of trainers and counselors. They find that a career as an employment advisor uses their abilities to plan ahead and devise creative ways for people to do their work while keeping the organization's goals in mind.

Excerpt from Do What You Are: Discover the Perfect Career For You Through The Secrets of Personality Type; Paul D. Tiger & Barbara Barron-Tieger.